



# introduction

ncg media was established in 1990 and is independently owned and operated. We currently publish ten titles, six consumer and four business-to-business, as well as producing publishing solutions for a diverse range of clients.

ncg media is different from other publishing companies as we have nearly two decades of publishing experience, producing a stable of successful titles that operate in a number of UK and international marketplaces. These encompass both consumer and B2B arenas. Our hardworking, flexible and creative working environment allows us to meet the needs of a diverse range of disciplines for ourselves and our clients.

An example of our original thinking and planning was the creation of *New Homes*, a magazine that has been developed through a relationship with The London Evening Standard. A partnership that has established the UK's largest circulating title devoted to the new homes sector. The title was runner up in the PPA IPAC awards for best brand extension.



## ncg media's publications include:

### consumer

Your New Home	the UK's biggest selling magazine for new homes distributed nationally.
Your Overseas Property	the second largest selling magazine for buying a home abroad.
New Homes	the UK's largest circulating title for the new homes sector.*
Overseas Homes	the UK's largest circulating overseas homes title.*
Really Useful Directory	the highly successful guide for homebuyers in London and the South East.*

\*Exclusive distribution with the London Evening Standard.



### business to business

The International Fire Buyers Guide	the leading international buying reference for fire professionals worldwide.
The International Security Buyers Guide	the leading international buying reference for security professionals worldwide.
The UK Export Guide	the UK's largest and most established export reference for UK business.
Your Show Home	the UK's leading buying reference for the homebuilding industry. Market leading ABC audit figure. Sister B2B title to Your New Home.

consumer



business to business



# ncg media contract publishing

With over 18 years of magazine production experience for various clients, we have a wealth of knowledge, resources and skills that can be drawn upon in order to produce a publication or media vehicle to suit your needs.

## Our expertise includes:

- Supplying end-to-end publishing solutions from conception through to distribution.
- The ability to buy paper and print extremely competitively due to our established business base and knowledge.
- Understanding the need to create content that people find informative, absorbing and insightful.
- A team of over 20 committed individuals specialising in copywriting, photography, design, reproduction, sales and accounts.
- Experience in distribution via: store networks, direct mail, newsstands and digitally – online.
- Specialist knowledge of the UK's national newspapers groups.
- Advertising sales – display, listings and classified.
- Account management.
- Project management – the ability to expand and contract our resources on demand.
- Specialist knowledge of the building industry from our long association with the housebuilder publishing marketplace.



# culture

ncg media's expertise encompasses all disciplines related to the creation of a magazine; from the written word, through to photography, design, print and distribution. Additionally, at ncg media we have the commercial knowledge to make each publication unique, so they have the best possible opportunity to succeed within their chosen market place. Additionally all material can be used digitally and replicated online

ncg media has an open transparent culture that thrives on innovation and change. We like to develop partnerships with our clients that encourage a deep understanding of their objectives so we can continually produce exceptional publishing and online solutions for your marketing needs.

ncg media operates a preferred supplier roster that allows us to maintain high levels of quality control while maximising cost efficiencies.

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If you would like to explore the possibilities that contract publishing or design can contribute to your company's bottom line, or sales lead procurement, consumer relationship marketing and branding, then we would love to hear from you.

In the first instance, for an informal conversation or meeting, please contact:  
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